

Re:Coded *at a glance*

Re:Coded is a non-profit that prepares underserved young people for work in the age of AI. Founded in 2016 by Alexandra Clare and Marcello Bonatto, it began by training young people in conflict-affected communities across the Middle East to become software developers. Today its free online programs build AI fluency, judgement and the human skills no tool replaces.

**2016**

Founded

100K+

Learners reached

40K+

Graduates

145+

Countries

87%Bootcamp
graduates into
jobs

KEY FACTS

- U.S. 501(c)(3) public charity, EIN 81-4604206
- \$18M+ raised and \$40M+ in in-kind partnerships
- First bootcamp: Erbil, Iraq, 2016
- Recognised by Google, the UN, CNN and the BBC
- Partners include the German and US governments, the European Union, Bloomberg, Zoom and Salesforce

PROGRAMS TODAY

- **Source Code Accelerator:** a free 7-week online program for software developers
- **Resilient Futures Fellowship:** a four-month leadership program for emerging technologists and entrepreneurs
- **Digital Futures Courses:** 20,000+ free, self-paced courses in AI, coding, UX and more

THE STORY IN BRIEF

For eight years Re:Coded ran coding bootcamps that placed 87% of graduates in jobs. As AI reshaped entry-level tech work, the founders took six months in 2024 to ask whether they were still solving the right problem, then chose to stop the bootcamps and rebuild around AI fluency, human capabilities and resilience. Today Re:Coded works with partners to deliver free programs built for the next decade of work.

LEADERSHIP

Alexandra Clare, Co-founder & CEO. A lawyer by training, she launched NYU's first humanitarian innovation accelerator and worked with the UN and Human Rights Watch.

Marcello Bonatto, Co-founder & COO. He led the design and scaling of Re:Coded's technology and entrepreneurship programs. He previously worked with the Government of Canada, UNDP, UNICEF, Save the Children and UN Women.

PRESS CONTACT

Alexandra Clare
ali@re-coded.com

Logos, founder headshots and photos are in the press kit at re-coded.com/contact#press.